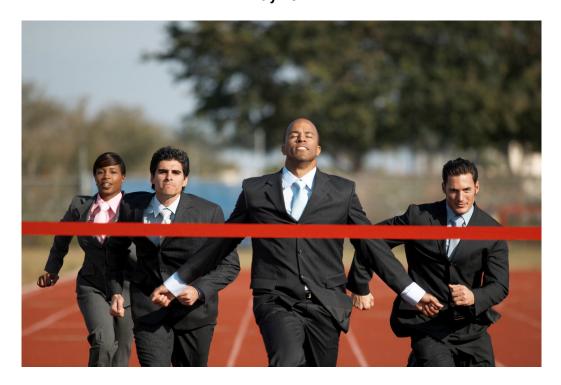


## **The South African Index Investor Newsletter**

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## May 2011



The South African Economy: How do we measure up?

Part 1

By Daniel R Wessels

The **Global Competitiveness Index** (GCI) is conducted by the World Economic Forum (WEF) in partnership with leading academics and a global network of research institutes, and calculates its rankings from publicly available data and a poll of more than 13 000 business leaders in 139 economies. The main goal of the report is to evaluate countries' economic environment and their ability to achieve sustained levels of prosperity and growth.

The WEF defines competitiveness as the set of institutions, policies, and factors that determine the level of productivity of a country. The level of productivity, in turn, sets the sustainable level of prosperity that can be earned by an economy. In other words, more competitive economies tend to be able to produce higher levels of income for their citizens. The productivity level also determines the rates of return obtained by investments (physical, human, and technological) in an economy. Because the rates of return are the fundamental drivers of the growth rates of the economy, a more competitive economy is one that is likely to grow faster in the medium to long run.

While there are many determinants driving productivity and competitiveness in an economy ranging from Adam Smith's focus on specialization and the division of labour to neoclassical economists' emphasis on investment in physical capital and infrastructure, and, more recently, education and training, technological progress, macroeconomic stability, good governance, firm sophistication, and market efficiency - they are not mutually exclusive. This open-endedness is captured within the GCI by including a weighted average of many different components, each measuring a different aspect of competitiveness.

## Methodology:

The GCI is based on 12 "pillars of competitiveness", namely: institutions; infrastructure; macroeconomic stability; health and primary education; higher education and training; goods market efficiency; labour market efficiency; financial market sophistication; technological readiness; market size; business sophistication; and innovation.

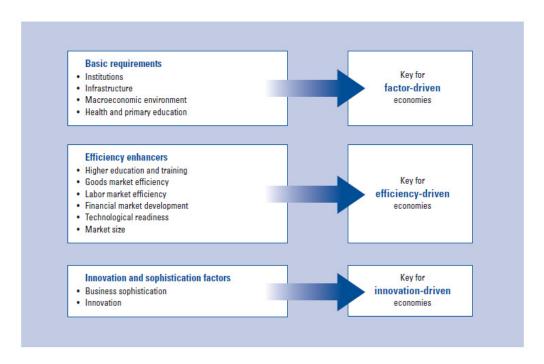


Chart 1: The twelve pillars of competiveness

While all of the pillars described above will matter to a certain extent for all economies, it is clear that they will affect them in different ways: the best way for a third world economy, like Rwanda to improve its competitiveness is not the same as the best way for Germany to do so. This is because Rwanda and Germany are in different stages of economic and social development: as countries move along the development path, wages tend to increase and, in order to sustain this higher income, labour productivity must improve.

The GCI assumes that, in the first stage, the economy is *factor-driven* and countries compete based on their factor endowments: primarily unskilled labour and natural resources. Companies compete on the basis of price and sell basic products or commodities, with their low productivity reflected in low wages.

Thus, maintaining competitiveness at this stage of development rests primarily on well-functioning public and private institutions (pillar 1), well-developed infrastructure (pillar 2), a stable macroeconomic environment (pillar 3), and a healthy workforce that has received at least a basic education (pillar 4).

As a country becomes more competitive, productivity will increase and wages will rise with advancing development. Countries will then move into the *efficiency-driven* stage of development, when they must begin to develop more efficient production processes and increase product quality because wages have risen and they cannot increase prices. At this

point, competitiveness is increasingly driven by higher education and training (pillar 5), efficient goods markets (pillar 6), well-functioning labour markets (pillar 7), developed financial markets (pillar 8), the ability to harness the benefits of existing technologies (pillar 9), and a large domestic or foreign market (pillar 10).

Finally, as countries move into the *innovation-driven* stage, wages will have risen by so much that they are able to sustain those higher wages and the associated standard of living only if their businesses are able to compete with new and unique products. At this stage, companies must compete by producing new and different goods using the most sophisticated production processes (pillar 11) and through innovation (pillar 12).

The GCI takes the stages of development into account by attributing higher relative weights to those pillars that are more relevant for an economy given its particular stage of development. That is, although all 12 pillars matter to a certain extent for all countries, the relative importance of each one depends on a country's particular stage of development. To implement this concept, the pillars are organized into three subindexes, each critical to a particular stage of development, namely: basic requirements, efficiency enhancers and innovation and sophistication factors.

For example, a higher allocation of relative weights (60%) will be made to pillars 1 to 4 for a factor-driven stage economy compared to a well-developed and advanced economy (20%). In the latter economy, however, those factors that will contribute and enhance efficiency and innovation will be much more important to sustain economic growth and development.

| Subindex                              | Factor-<br>driven<br>stage (%) | Efficiency-<br>driven<br>stage (%) | Innovation-<br>driven<br>stage (%) |
|---------------------------------------|--------------------------------|------------------------------------|------------------------------------|
| Basic requirements                    | 60                             | 40                                 | 20                                 |
| Efficiency enhancers                  | 35                             | 50                                 | 50                                 |
| Innovation and sophistication factors | 5                              | 10                                 | 30                                 |

Chart 2: Different weights allocated according to economic state of development

## **Categorising countries:**

Two criteria are used to allocate countries into the various stages of economic development. The first is the level of GDP per capita at market exchange rates and is used as a proxy for wages. A second criterion measures the extent to which countries are factor driven. This is measured by the share of exports of mineral goods in total exports (goods and services), assuming that countries that export more than 70 percent of mineral products (measured using a five-year average) are to a large extent factor driven.

| Stage of development               | GDP per capita (in US\$) |
|------------------------------------|--------------------------|
| Stage 1: Factor driven             | < 2,000                  |
| Transition from stage 1 to stage 2 | 2,000–3,000              |
| Stage 2: Efficiency driven         | 3,000-9,000              |
| Transition from stage 2 to stage 3 | 9,000–17,000             |
| Stage 3: Innovation driven         | > 17,000                 |

Chart 3: GDP per capita criteria

Any countries falling in between two of the three stages are considered to be "in transition." For these countries, the weights change smoothly as a country develops, reflecting the smooth transition from one stage of development to another.

| Stage 1         | Transition from 1 to 2 | Stage 2                | Transition from 2 to 3 | Stage 3              |
|-----------------|------------------------|------------------------|------------------------|----------------------|
| Bangladesh      | Algeria                | Albania                | Bahrain                | Australia            |
| Benin           | Angola                 | Argentina              | Barbados               | Austria              |
| Bolivia         | Armenia                | Bosnia and Herzegovina | Chile                  | Belgium              |
| Burkina Faso    | Azerbaijan             | Brazil                 | Croatia                | Canada               |
| Burundi         | Botswana               | Bulgaria               | Estonia                | Cyprus               |
| Cambodia        | Brunei Darussalam      | Cape Verde             | Hungary                | Czech Republic       |
| Cameroon        | Egypt                  | China                  | Latvia                 | Denmark              |
| Chad            | Georgia                | Colombia               | Lithuania              | Finland              |
| Côte d'Ivoire   | Guatemala              | Costa Rica             | Oman                   | France               |
| Ethiopia        | Guyana                 | Dominican Republic     | Poland                 | Germany              |
| Gambia, The     | Indonesia              | Ecuador                | Puerto Rico            | Greece               |
| Ghana           | Iran, Islamic Rep.     | El Salvador            | Slovak Republic        | Hong Kong SAR        |
| Honduras        | Jamaica                | Jordan                 | Taiwan, China          | Iceland              |
| India           | Kazakhstan             | Lebanon                | Trinidad and Tobago    | Ireland              |
| Kenya           | Kuwait                 | Macedonia, FYR         | Uruguay                | Israel               |
| Kyrgyz Republic | Libya                  | Malaysia               |                        | Italy                |
| Lesotho         | Morocco                | Mauritius              |                        | Japan                |
| Madagascar      | Paraguay               | Mexico                 |                        | Korea, Rep.          |
| Malawi          | Qatar                  | Montenegro             |                        | Luxembourg           |
| Mali            | Saudi Arabia           | Namibia                |                        | Malta                |
| Mauritania      | Sri Lanka              | Panama                 |                        | Netherlands          |
| Moldova         | Swaziland              | Peru                   |                        | New Zealand          |
| Mongolia        | Syria                  | Romania                |                        | Norway               |
| Mozambique      | Ukraine                | Russian Federation     |                        | Portugal             |
| Nepal           | Venezuela              | Serbia                 |                        | Singapore            |
| Nicaragua       |                        | South Africa           |                        | Slovenia             |
| Nigeria         |                        | Thailand               |                        | Spain                |
| Pakistan        |                        | Tunisia                |                        | Sweden               |
| Philippines     |                        | Turkey                 |                        | Switzerland          |
| Rwanda          |                        |                        |                        | United Arab Emirates |
| Senegal         |                        |                        |                        | United Kingdom       |
| Tajikistan      |                        |                        |                        | United States        |
| Tanzania        |                        |                        |                        |                      |
| Timor-Leste     |                        |                        |                        |                      |
| Uganda          |                        |                        |                        |                      |
| Vietnam         |                        |                        |                        |                      |
| Zambia          |                        |                        |                        |                      |
| Zimbabwe        |                        |                        |                        |                      |

Chart 4: Categorising countries in various stages of economic development

### The Most Competitive Economies:

**Switzerland** is regarded by the WEF as the most competitive economy, characterized by an excellent capacity for innovation and a very sophisticated business culture, ranked 4<sup>th</sup> for its business sophistication and 2<sup>nd</sup> for its innovation capacity. Switzerland's scientific research institutions are among the world's best, and the strong collaboration between the academic and business sectors, combined with high company spending on R&D, ensures that much of this research is translated into marketable products and processes, reinforced by strong intellectual property protection and government support of innovation through its procurement processes.

This strong innovative capacity is captured by the high rate of patenting (158.95 per million inhabitants) in the country, for which Switzerland ranks 7<sup>th</sup> worldwide on a per capita basis. Public institutions in Switzerland are among the most effective and transparent in the world (5<sup>th</sup>). Governance structures ensure a level playing field, enhancing business confidence; these include an independent judiciary, strong rule of law, and a highly accountable public sector. Competitiveness is also supported by excellent infrastructure (6<sup>th</sup>), a well-functioning goods market (4<sup>th</sup>), and a highly developed financial market (8<sup>th</sup>) as well as a labour market that is among the most efficient in the world (2<sup>nd</sup>, just behind Singapore's).

**Sweden** benefits from the world's most transparent and efficient public institutions, with very low levels of corruption and undue influence and a government that is considered to be one of the most efficient in the world: public trust of politicians is ranked a high 3<sup>rd</sup>. Private institutions also receive excellent marks (ranked 3<sup>rd</sup>), with firms that demonstrate the utmost ethical behaviour (ranked 1<sup>st</sup>), strong auditing and reporting standards, and well-functioning corporate boards. Goods and financial markets are also very efficient, although labour markets lack flexibility. Combined with a strong focus on education over the years (ranked 2<sup>nd</sup> for higher education and training) and the world's strongest technological adoption (ranked 1<sup>st</sup> in the technological readiness pillar), Sweden has developed a very sophisticated business culture (2<sup>nd</sup>) and is one of the world's leading innovators (ranked 5<sup>th</sup>).

**Singapore is** the highest-ranked country from Asia. The country's institutions continue to be assessed as the best in the world, ranked 1<sup>st</sup> for both the lack of corruption in the country and government efficiency. Singapore places 1<sup>st</sup> for the efficiency of its goods and labour markets and 2<sup>nd</sup> for its financial market sophistication, ensuring the proper allocation of these factors to their best use. Singapore also has world-class infrastructure (ranked 5<sup>th</sup>), with excellent roads, ports, and air transport facilities. In addition, the country's competitiveness is buttressed by a strong focus on education, providing individuals with the skills needed for a rapidly changing global economy.

The **United States** is in the 4<sup>th</sup> position. While many structural features that make its economy extremely productive, a number of escalating weaknesses have lowered the US ranking over the past two years. US companies are highly sophisticated and innovative, supported by an excellent university system that collaborates strongly with the business sector in R&D. Combined with the scale opportunities afforded by the sheer size of its domestic economy—the largest in the world by far—these qualities continue to make the United States very competitive. Labour markets are ranked 4<sup>th</sup>, characterized by the ease and affordability of hiring workers and significant wage flexibility.

On the other hand, there are some weaknesses - institutions declined, falling from 34<sup>th</sup> to 40<sup>th</sup> this year. The public does not demonstrate strong trust of politicians (54<sup>th</sup>), and the business community remains concerned about the government's ability to maintain arms-length relationships with the private sector (55<sup>th</sup>) and considers that the government spends its resources relatively wastefully (68<sup>th</sup>). There is also increasing concern related to the functioning of private institutions, with a measurable weakening of the assessment of auditing and reporting standards (down from 39<sup>th</sup> last year to 55<sup>th</sup> this year), as well as corporate ethics (down from 22<sup>nd</sup> to 30<sup>th</sup>). Measures of financial market development have also continued to decline, dropping from 9<sup>th</sup> two years ago to 31<sup>st</sup> overall this year in that pillar.

A lack of macroeconomic stability is the United States' greatest area of weakness (ranked 87<sup>th</sup>). Prior to the crisis, the United States had been building up large macroeconomic imbalances, with fiscal deficit leading to burgeoning levels of public indebtedness; this has been exacerbated by significant stimulus spending. In this context it is clear that mapping out a clear exit strategy will be an important step in reinforcing the country's competitiveness going into the future.

**Germany** is in 5<sup>th</sup> position. Germany is ranked 2<sup>nd</sup> for the quality of its infrastructure, with particularly good marks for its transport and telephony and electricity infrastructure. Its goods market is efficient (21<sup>st</sup>), with intense local competition (2<sup>nd</sup>) and effective antitrust policy. Germany has very sophisticated businesses, ranked 3<sup>rd</sup>, just behind Japan and Sweden; German businesses are also aggressive in adopting technologies for productivity enhancements (10<sup>th</sup>). These attributes allow Germany to benefit greatly from its significant market size (5<sup>th</sup>). On the other hand, Germany's labour market remains rigid (126<sup>th</sup> for the labour market flexibility subpillar), where a lack of flexibility in wage determination and the high cost of firing provide a hindrance to job creation.

|                                 |               |              | SUBINDEXES      |              |                     |              |                                     |              |
|---------------------------------|---------------|--------------|-----------------|--------------|---------------------|--------------|-------------------------------------|--------------|
|                                 | OVERALL INDEX |              |                 |              |                     |              | Innovation and phistication factors |              |
| Country/Economy                 | Rank          | Score        | Rank            | Score        | Rank                | Score        | Rank                                | Score        |
| Switzerland                     | 1             | 5.63         | 2               | 6.05         | 4                   | 5.41         | 2                                   | 5.71         |
| Sweden                          | 2             | 5.56         | 4               | 5.98         | 5                   | 5.32         | 3                                   | 5.67         |
| Singapore                       | 3             | 5.48         | 3               | 6.05         | 1                   | 5.49         | 10                                  | 5.07         |
| United States                   | 4             | 5.43         | 32              | 5.21         | 3                   | 5.46         | 4                                   | 5.53         |
| Germany                         | 5             | 5.39         | 6               | 5.89         | 13                  | 5.11         | 5                                   | 5.51         |
| Japan                           | 6             | 5.37         | 26              | 5.35         | 11                  | 5.17         | 1                                   | 5.72         |
| Finland                         | 7             | 5.37         | 5               | 5.97         | 14                  | 5.09         | 6                                   | 5.43         |
| Netherlands                     | 8             | 5.33         | 9               | 5.82         | 8                   | 5.24         | 8                                   | 5.16         |
| Denmark                         | 9             | 5.32         | 7               | 5.86         | 9                   | 5.20         | 9                                   | 5.15         |
| Canada                          | 10            | 5.30         | 11              | 5.77         | 6                   | 5.32         | 14                                  | 4.95         |
| Hong Kong SAR                   | 11            | 5.30         | 1               | 6.12         | 2                   | 5.48         | 24                                  | 4.46         |
| United Kingdom                  | 12            | 5.25         | 18              | 5.58         | 7                   | 5.28         | 12                                  | 4.98         |
| Taiwan, China                   | 13            | 5.21         | 19              | 5.58         | 16                  | 5.05         | 7                                   | 5.23         |
| Norway                          | 14            | 5.14         | 17              | 5.65         | 12                  | 5.13         | 17                                  | 4.83         |
| France                          | 15            | 5.13         | 16              | 5.67         | 15                  | 5.09         | 16                                  | 4.83         |
| Australia                       | 16            | 5.11         | 12              | 5.74         | 10                  | 5.20         | 22                                  | 4.54         |
| Qatar                           | 17            | 5.10         | 13              | 5.73         | 26                  | 4.68         | 23                                  | 4.48         |
| Austria                         | 18            | 5.09         | 15              | 5.67         | 19                  | 4.93         | 13                                  | 4.97         |
| Belgium                         | 19            | 5.07         | 22              | 5.45         | 17                  | 5.01         | 15                                  | 4.91         |
| Luxembourg<br>Soudi Arabia      | 20            | 5.05<br>4.95 | 10              | 5.81<br>5.32 | 20<br>27            | 4.92         | 19                                  | 4.76<br>4.41 |
| Saudi Arabia<br>Korea, Rep.     | 21<br>22      | 4.95         | 28<br>23        | 5.32         | 27                  | 4.67<br>4.81 | 26<br>18                            | 4.41         |
| Korea, Kep.<br>New Zealand      | 22            | 4.93         | 14              | 5.42         | 18                  | 4.81         | 28                                  | 4.81         |
| Israel                          | 23            | 4.92         | 39              | 5.71         | 23                  | 4.97         | 11                                  | 5.05         |
| United Arab Emirates            | 25            | 4.89         | 8               | 5.82         | 21                  | 4.82         | 27                                  | 4.37         |
| Malaysia                        | 26            | 4.88         | 33              | 5.19         | 24                  | 4.72         | 25                                  | 4.45         |
| China                           | 27            | 4.84         | 30              | 5.27         | 29                  | 4.63         | 31                                  | 4.13         |
| Brunei Darussalam               | 28            | 4.75         | 20              | 5.48         | 67                  | 4.05         | 72                                  | 3.42         |
| Ireland                         | 29            | 4.74         | 35              | 5.18         | 25                  | 4.68         | 21                                  | 4.55         |
| Chile                           | 30            | 4.69         | 37              | 5.15         | 35                  | 4.51         | 44                                  | 3.91         |
| Iceland                         | 31            | 4.68         | 41              | 5.05         | 31                  | 4.57         | 20                                  | 4.61         |
| Tunisia                         | 32            | 4.65         | 31              | 5.25         | 50                  | 4.28         | 34                                  | 4.09         |
| Estonia                         | 33            | 4.61         | 25              | 5.38         | 34                  | 4.52         | 45                                  | 3.90         |
| Oman                            | 34            | 4.61         | 24              | 5.41         | 48                  | 4.30         | 47                                  | 3.87         |
| Kuwait                          | 35            | 4.59         | 36              | 5.16         | 68                  | 4.03         | 60                                  | 3.57         |
| Czech Republic                  | 36            | 4.57         | 44              | 4.91         | 28                  | 4.66         | 30                                  | 4.19         |
| Bahrain                         | 37            | 4.54         | 21              | 5.48         | 33                  | 4.54         | 55                                  | 3.67         |
| Thailand                        | 38            | 4.51         | 48              | 4.82         | 39                  | 4.41         | 49                                  | 3.78         |
| Poland                          | 39            | 4.51         | 56              | 4.69         | 30                  | 4.62         | 50                                  | 3.76         |
| Cyprus                          | 40            | 4.50         | 29              | 5.28         | 36                  | 4.46         | 36                                  | 4.07         |
| Puerto Rico                     | 41            | 4.49         | 43              | 5.01         | 40                  | 4.39         | 29                                  | 4.24         |
| Spain                           | 42            | 4.49         | 38              | 5.13         | 32                  | 4.56         | 41                                  | 3.96         |
| Barbados                        | 43            | 4.45         | 27              | 5.34         | 52                  | 4.22         | 52                                  | 3.69         |
| Indonesia                       | 44            | 4.43         | 60              | 4.62         | 51                  | 4.24         | 37                                  | 4.06         |
| Slovenia                        | 45            | 4.42         | 34              | 5.18         | 46                  | 4.33         | 35                                  | 4.08         |
| Portugal                        | 46            | 4.38         | 42              | 5.01         | 43                  | 4.36         | 39                                  | 3.98         |
| Lithuania                       | 47            | 4.38         | 52              | 4.77         | 49                  | 4.28         | 48                                  | 3.79         |
| Italy                           | 48            | 4.37         | 46              | 4.84         | 45                  | 4.33         | 32                                  | 4.11         |
| Montenegro                      | 49            | 4.36         | 45              | 4.90         | 64                  | 4.08         | 56                                  | 3.67         |
| Malta                           | 50            | 4.34         | 40              | 5.08         | 47                  | 4.31         | 46                                  | 3.88         |
| India                           | 51            | 4.33         | 81              | 4.30         | 38                  | 4.42         | 42                                  | 3.96         |
| Hungary                         | 52            | 4.33         | 59              | 4.65         | 41                  | 4.38         | 51                                  | 3.71         |
| Panama<br>South Africa          | 53            | 4.33         | 49              | 4.79         | 62                  | 4.08         | 54                                  | 3.68         |
| South Africa                    | 54            | 4.32         | 79              | 4.35         | 42                  | 4.37         | 43                                  | 3.93         |
| Mauritius<br>Costo Rico         | 55<br>56      | 4.32<br>4.31 | 47<br>62        | 4.82<br>4.59 | 66<br>58            | 4.05<br>4.13 | 59<br>33                            | 3.61<br>4.11 |
| Costa Rica<br>Azerbaijan        | 56<br>57      | 4.31<br>4.29 | 62<br>58        | 4.59         | 58<br>75            | 4.13<br>3.97 | 33<br>66                            | 4.11<br>3.50 |
| Azerbaijan<br>Brazil            | 57<br>58      | 4.29         | 58<br>86        | 4.67         | 75<br>44            | 4.35         | 38                                  | 4.03         |
| Brazii<br>Vietnam               | 58<br>59      | 4.28         | 86<br>74        | 4.26         | <del>44</del><br>57 | 4.35         | 53                                  | 3.69         |
| Slovak Republic                 | 60            | 4.27         | 53              | 4.39         | 37                  | 4.16         | 63                                  | 3.54         |
| Siovak керивііс<br>Turkey       | 61            | 4.25         |                 | 4.77         |                     | 4.43         |                                     | 3.63         |
| Turkey<br>Sri Lanka             | 62            | 4.25         | 68<br>73        | 4.49         | 55<br>69            | 4.18         | 57<br>40                            | 3.63         |
| Sri Lanka<br>Russian Federation | 63            | 4.25<br>4.24 |                 | 4.42         | 53                  | 4.01         |                                     | 3.97         |
| Hussian Federation<br>Uruguay   | 64            | 4.24         | 65<br><b>51</b> | 4.52         | 53<br>74            | 3.98         | 80<br><b>70</b>                     | 3.36         |
| uruguay<br>Jordan               | 65            | 4.23         | 51<br>57        | 4.77         | 73                  | 3.98         | 65                                  | 3.46         |
| Jordan<br>Mexico                | 66            | 4.21         | 66              | 4.67         | 61                  | 4.09         | 69                                  | 3.50         |
| Mexico<br>Romania               | 67            | 4.19         | 77              | 4.51         | 54                  | 4.18         | 91                                  | 3.46         |
| numaliid                        |               |              |                 |              |                     |              |                                     |              |
| Colombia                        | 68            | 4.14         | 78              | 4.35         | 60                  | 4.09         | 61                                  | 3.56         |

Chart 5: Global Competitiveness Index

### South Africa ranked:

### Out of 139 countries

| Number | Pillar                       | Subindex             | Rank |
|--------|------------------------------|----------------------|------|
| 1      | Institutions                 | Basic requirements   | 47   |
| 2      | Infrastructure               |                      | 63   |
| 3      | Macroeconomic environment    |                      | 43   |
| 4      | Health & primary education   |                      | 129  |
| 5      | Higher education & training  | Efficiency enhancers | 75   |
| 6      | Goods market efficiency      |                      | 40   |
| 7      | Labour market efficiency     |                      | 97   |
| 8      | Financial market development |                      | 9    |
| 9      | Technological readiness      |                      | 76   |
| 10     | Market size                  |                      | 25   |
| 11     | Business sophistication      | Innovation factors   | 38   |
| 12     | Innovation                   |                      | 44   |

**South Africa** is considered a stage 2 economic development state (efficiency-driven) and ranked 54<sup>th</sup> overall out of 139 countries. It is the highest ranked country in sub-Saharan Africa. South Africa benefits from the large size of its economy, particularly by regional standards (it is ranked 25<sup>th</sup> in the market size pillar). It also does well on measures of the quality of institutions and factor allocation, such as intellectual property protection (27<sup>th</sup>), property rights (29<sup>th</sup>), the accountability of private institutions (3<sup>rd</sup>), and goods market efficiency (40<sup>th</sup>). Particularly impressive is the country's financial market development (ranked 9<sup>th</sup>), indicating high confidence in South Africa's financial markets at a time when trust has been eroded in many other parts of the world. South Africa also does reasonably well in more complex areas such as business sophistication (38<sup>th</sup>) and innovation (44<sup>th</sup>), benefiting from good scientific research institutions (ranked 29<sup>th</sup>) and strong collaboration between universities and the business sector in innovation (ranked 24<sup>th</sup>).

While a number of attributes therefore make South Africa the most competitive economy in the region, in order to further enhance its competitiveness it will need to address some weaknesses. The country ranks 97<sup>th</sup> in labour market efficiency, with inflexible hiring and firing practices (135<sup>th</sup>), a lack of flexibility in wage determination by companies (131<sup>st</sup>), and poor labour-employer relations (132<sup>nd</sup>). Efforts must also be made to increase the university enrollment rate of only 15 percent, which places the country 99<sup>th</sup> overall, in order to better develop the country's innovation potential. In addition, South Africa's infrastructure, although good by regional standards, requires upgrading (ranked 63<sup>rd</sup>) beyond what has been

achieved in the preparations for the 2010 World Cup. The poor security situation remains another important obstacle to doing business in South Africa.

The business costs of crime and violence (137<sup>th</sup>) and the sense that the police are unable to provide protection from crime (104<sup>th</sup>) do not contribute to an environment that fosters competitiveness. Another major concern remains the health of the workforce, ranked 127<sup>th</sup> out of 139 countries, the result of high rates of communicable diseases and poor health indicators more generally. Improvements in these areas will enhance South Africa's productivity and competitiveness.

### Synopsis:

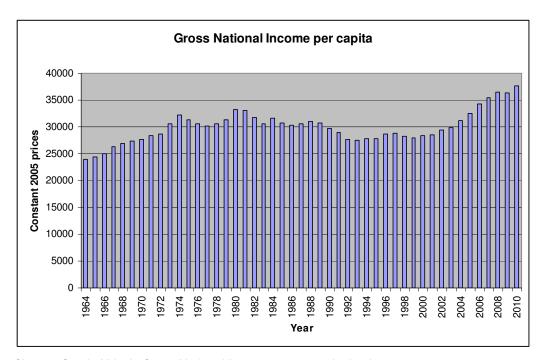


Chart 6: South Africa's Gross National Income on per capita basis

Over the past decade South Africa has successfully escaped from the trough of declining real income per capita it experienced from the backlash of the political and economic turmoil of the 1980s. Arguably, buoyant global economic growth probably had as much to do with the revival than the structural improvement of the South African economy. Notwithstanding, we are performing "above-average" in the GCI survey, although there is a huge gap between the best and the rest. Concerning, however, is that South Africa is losing its relative competitiveness (rank) in the GCI survey over the past couple of years.

Sustainable economic growth is a prerequisite to meet the aspirations of any nation to raise living standards over time. Sustainable growth, however, will not be achieved by raising the cost of living through currency weaknesses or when doing business in a climate of sharp escalations in administered prices (energy costs, rates and taxes). Moreover, it will not be achieved by rapidly increasing the public sector workforce and offering (promising) unaffordable social grants, thereby ever-increasing our budget deficits and debt.

In fact, it can be argued that South Africa is now at a critical juncture of economic development where (continued) erroneous or misplaced economic policies may lead to a regression in economic development. While we have achieved a world class financial regulatory environment and corporate governance culture — which is an essential building block for sustainable and competitive economic growth — we face some serious challenges in transforming basic education, higher education, training and the labour market. For these challenges we need our best minds at work to engineer innovative solutions, but free from idealistic or populist political motives.

That is obviously much easier said than done, probably as difficult as putting the nation's interest before one's own (or political party's) interest. The rational voices, however, must be heard loud and clear. A survey like the *Global Competitive Index* highlights the reasons for the success stories and failures of nations. There are no shortcuts but doing the hard yards to improve infrastructure, basic education and services first and foremost. Then, and only then, we will progress towards a prosperous society and competitive economy.

Source:

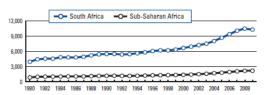
The Global Competitiveness Report 2010-2011, World Economic Forum.

## South Africa

### Key indicators, 2009

| Population (millions)      | 50.1  |
|----------------------------|-------|
| GDP (US\$ billions)        | 287.2 |
| GDP per capita (US\$)      | 5,824 |
| CDD (DDD)b (N/) -f -  +-+- | 0.70  |

### GDP (PPP) per capita (int'l \$), 1980-2009



### **Global Competitiveness Index**

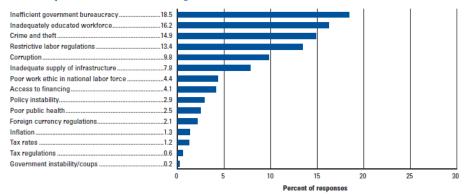
|                                           | Rank<br>(out of 139) | Score |
|-------------------------------------------|----------------------|-------|
| GCI 2010-2011                             | (                    | 4,    |
| GCI 2009-2010 (out of 133)                | 45                   | 4.3   |
| GCI 2008-2009 (out of 134)                | 45                   | 4.4   |
| Basic requirements                        | 79                   | 4.4   |
| 1st pillar: Institutions                  |                      |       |
| 2nd pillar: Infrastructure                | 63                   | 4.0   |
| 3rd pillar: Macroeconomic environment     | 43                   | 5.0   |
| 4th pillar: Health and primary education  | 129                  | 4.1   |
| Efficiency enhancers                      | 42                   | 4.4   |
| 5th pillar: Higher education and training | 75                   | 4.0   |
| 6th pillar: Goods market efficiency       | 40                   | 4.5   |
| 7th pillar: Labor market efficiency       | 97                   | 4.1   |
| 8th pillar: Financial market development  | 9                    | 5.3   |
| 9th pillar: Technological readiness       |                      |       |
| 10th pillar: Market size                  | 25                   | 4.8   |
| Innovation and sophistication factors     | 43                   | 3.9   |
| 11th pillar: Business sophistication      | 38                   | 4.4   |
| 12th pillar: Innovation                   | 44                   | 3.5   |

### Stage of development





### The most problematic factors for doing business



Note: From a list of 15 factors, respondents were asked to select the five most problematic for doing business in their country and to rank them between 1 (most problematic) and 5. The bars in the figure show the responses weighted according to their rankings.

# South Africa

### The Global Competitiveness Index in detail

|      | INDICATOR                                                        | RANK/139 |
|------|------------------------------------------------------------------|----------|
|      | 1st pillar: Institutions                                         |          |
| 1.01 | Property rights                                                  | 29       |
| 1.02 | Intellectual property protection                                 |          |
| 1.03 | Diversion of public funds                                        | 82       |
| 1.04 | Public trust of politicians                                      |          |
| 1.05 | Irregular payments and bribes                                    | 49       |
| 1.06 | Judicial independence                                            | 44       |
| 1.07 | Favoritism in decisions of government officials                  | 102      |
| 1.08 | Wastefulness of government spending                              | 60       |
| 1.09 | Burden of government regulation                                  |          |
| 1.10 | Efficiency of legal framework in settling disputes               | 19       |
| 1.11 | Efficiency of legal framework in challenging regulation          | s20      |
| 1.12 | Transparency of government policymaking                          |          |
| 1.13 | Business costs of terrorism                                      | 42       |
| 1.14 | Business costs of crime and violence                             | 137      |
|      | Organized crime                                                  |          |
| 1.16 | Reliability of police services                                   | 104      |
| 1.17 | Ethical behavior of firms                                        |          |
|      | Strength of auditing and reporting standards                     |          |
|      | Efficacy of corporate boards                                     |          |
| 1.20 |                                                                  |          |
| 1.21 | Strength of investor protection*                                 | 10       |
|      | 2nd pillar: Infrastructure                                       |          |
| 2.01 | Quality of overall infrastructure                                | 56       |
|      | Quality of roads                                                 |          |
|      | Quality of railroad infrastructure                               |          |
|      | Quality of port infrastructure                                   |          |
|      | Quality of air transport infrastructure                          |          |
| 2.06 | Available airline seat kilometers*                               |          |
| 2.07 | Quality of electricity supply                                    |          |
|      | Fixed telephone lines*                                           |          |
|      | Mobile telephone subscriptions*                                  |          |
|      | 0-1-111                                                          |          |
| 3.01 | 3rd pillar: Macroeconomic environment Government budget balance* | 27       |
|      | National savings rate*                                           |          |
|      | Inflation*                                                       |          |
|      | Interest rate spread*                                            |          |
|      | Government debt*                                                 |          |
| 3.06 | Country credit rating*                                           |          |
| 3.06 | Country credit rating*                                           | 51       |
|      | 4th pillar: Health and primary education                         |          |
| 4.01 | Business impact of malaria                                       |          |
| 4.02 | Malaria incidence*                                               |          |
| 4.03 | Business impact of tuberculosis                                  |          |
| 4.04 | Tuberculosis incidence*                                          |          |
|      | Business impact of HIV/AIDS                                      |          |
| 4.06 | HIV prevalence*                                                  |          |
| 4.07 | Infant mortality*                                                |          |
|      | Life expectancy*                                                 |          |
| 4.09 |                                                                  |          |
| 4.10 | Primary education enrollment rate*                               | 109      |
|      | 5th pillar: Higher education and training                        |          |
| 5.01 | Secondary education enrollment rate*                             | 41       |
| 5.02 | Tertiary education enrollment rate*                              |          |
| 5.02 | Quality of the educational system                                |          |
| 5.04 | Quality of math and science education                            |          |
| 5.05 | Quality of management schools                                    |          |
| 5.06 | Internet access in schools                                       |          |
| 5.07 | Local availability of research and training services             |          |
| 5.08 |                                                                  |          |
|      |                                                                  |          |

|       | INDICATOR RANK/139                                                      |
|-------|-------------------------------------------------------------------------|
|       | 6th pillar: Goods market efficiency                                     |
| 6.01  | Intensity of local competition                                          |
| 6.02  | Extent of market dominance43                                            |
| 6.03  |                                                                         |
|       | Extent and effect of taxation                                           |
| 6.05  | Total tax rate*29  Number of procedures required to start a business*34 |
| 6.07  | Time required to start a business*                                      |
|       | Agricultural policy costs                                               |
|       | Prevalence of trade barriers61                                          |
|       | Trade tariffs*71                                                        |
| 6.11  | Prevalence of foreign ownership43                                       |
| 6.12  | Business impact of rules on FDI                                         |
|       | Burden of customs procedures                                            |
|       | Buyer sophistication                                                    |
| 0.15  | Buyer sopriistication 23                                                |
|       | 7th pillar: Labor market efficiency                                     |
| 7.01  | Cooperation in labor-employer relations132                              |
|       | Flexibility of wage determination131                                    |
|       | Rigidity of employment*                                                 |
|       | Hiring and firing practices                                             |
| 7.06  | Redundancy costs*                                                       |
| 7.07  | Reliance on professional management                                     |
|       | Brain drain                                                             |
|       | Female participation in labor force*64                                  |
|       |                                                                         |
|       | 8th pillar: Financial market development                                |
| 8.01  | Availability of financial services                                      |
|       | Financing through local equity market                                   |
|       | Ease of access to loans                                                 |
|       | Venture capital availability                                            |
| 8.06  | Restriction on capital flows                                            |
| 8.07  |                                                                         |
|       | Regulation of securities exchanges1                                     |
| 8.09  | Legal rights index*6                                                    |
|       | 9th pillar: Technological readiness                                     |
| 9.01  | Availability of latest technologies51                                   |
|       | Firm-level technology absorption35                                      |
|       | FDI and technology transfer37                                           |
|       | Internet users*                                                         |
| 9.05  | Broadband Internet subscriptions*                                       |
| 3.00  | Internet barlowidth                                                     |
|       | 10th pillar: Market size                                                |
| 10.01 | Domestic market size index*24                                           |
| 10.02 | Foreign market size index*36                                            |
|       | 11th pillar Pusiness conhistination                                     |
| 11.01 | 11th pillar: Business sophistication Local supplier quantity            |
| 11.02 | Local supplier quality                                                  |
|       | State of cluster development                                            |
| 11.04 | Nature of competitive advantage87                                       |
| 11.05 | Value chain breadth91                                                   |
|       | Control of international distribution23                                 |
| 11.07 | Production process sophistication                                       |
|       | Extent of marketing                                                     |
| 11.09 | Willingness to delegate authority31                                     |
|       | 12th pillar: Innovation                                                 |
| 12.01 | Capacity for innovation                                                 |
| 12.02 | Quality of scientific research institutions                             |
|       | Company spending on R&D40                                               |
|       | University-industry collaboration in R&D                                |
|       | Gov't procurement of advanced tech products                             |
|       | Availability of scientists and engineers                                |

Notes: Ranks of notable competitive advantages are highlighted. An asterisk (\*) indicates that data are from sources other than the World Economic Forum. For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.